

# CROSS CULTURAL COMMUNICATION AND COMMUNITIES IN INTERNATIONAL SCHOOLS

Culture, culture everywhere...  
and all the boards did shrink  
Culture, culture overwhelms...  
as we try to resync'



- Ettie Zilber  
(and Samuel Taylor Coleridge)



Our international schools are a microcosm of the cultural diversity in the world. They are also a nursery and a laboratory for intercultural relationships and communication. But how much time is truly devoted to the study of intercultural communication ...or to the study of culture, in general?

Spend two activity filled days at BISS International School, studying the definition of culture (throw your passports out of the window), identifying and mitigating the effects of culture shock, and resolving the inevitable culture clashes. You will learn how to engage your colleagues in the school who have learned their craft through a different cultural lens, how to understand and support your TCK (Global Nomad)\*\* students, how to deal with raising your own children in the school, how to deal with teaching your colleagues' children, and how to deal with parents whose demands on the school are based on their own cultural value system

\*\*Third Culture Kid=A person who has spent a significant part of his/her developmental years outside the parents' culture(s). Used synonymously with Global Nomad = a person who has grown up outside the country of passport because of a parents' occupation.

Dr. Zilber is the Head of the Beijing BISS International School. She has spent almost her entire career in international education, teaching and leading in schools in the U.S., Israel, Singapore, Spain, Guatemala and, now, China. She has recently published a book entitled: *Third Culture Kids: Children of International School Educators*, from John Catt Ltd., UK.

## A BISS EARCOS WEEKEND WORKSHOP WITH DR. ETTIE ZILBER

DATE: SEPTEMBER 18 - 19, 2010  
COST: \$50 (OR 350 RMB)  
LOCATION: BEIJING BISS INT'L SCHOOL



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