

ADVANCED MULTI-MEDIA STORY TELLING FROM THE STORYBOARD TO THE PUBLISHED ESSAY



November 12 and 13, Shanghai, China

For more information, including registration point your computer to this website: <http://phoenix.ciss.com.cn/websites/visitors/presenters/adrian-kelterborne/>

A casual walk around many international schools generates encounters with students filming and producing videos for class projects.

However, we must ask ourselves:

- Do students and staff understand how to create and produce a quality project?
- Are students too focused on the joy of using the tools?

- How can we as educators help students use these applications to enhance their learning, and not just their tech skills?
- How do we assess these projects?

Producer Adrian Kelterborn from Magnum in Motion (<http://inmotion.magnumphotos.com/essays>), will help teachers develop an understanding of a variety of media, and what

makes a strong media presentation.

Adrian will focus on the most important elements of any media presentation: Telling the story.

Participants must have/bring:

- Laptop
- Video camera
- Some sort of video editing software such as iMovie



LEARN TO BETTER GUIDE STUDENT FILM PROJECTS



LEARN TO TELL A STORY FROM BEHIND THE CAMERA



TAKE YOUR STUDENTS TO THE NEXT LEVEL

Schedule

Day One:

- Discuss the elements needed to narrate, film, and produce a video story.
- Storyboard and plan project.
- Explore Shanghai and gather photos and footage.

Day Two:

- Begin and complete (hopefully) a video production.
- Share final project.
- Share ideas for classroom use.



ADRIAN

Adrian Kelterborn is the lead multimedia producer for Magnum in Motion and Magnum Photos. Based in New York City, Adrian has led previous multimedia workshops in the USA and Germany.

He is proficient in Final Cut Pro 7, Avid and Photoshop CS4.

Adrian is originally from Switzerland and is able to share his expertise in multiple languages.

You can see Adrian's work here: <http://inmotion.magnumphotos.com>



CONCORDIA INTERNATIONAL SCHOOL SHANGHAI

Concordia ranks among the top educational facilities in Asia. With its strong focus on technology infusion in the classroom. Concordia is committed to its goal of being a leading, learning hub.



SHANGHAI

Shanghai is one of the most vibrant cities in China. With its independent past and hard charging culture, Shanghai is a vibrant city. Visitors will delight in the every occurring changes and improvements in the city's entertainment and cultural landscape.

Shanghai is the ultimate location for filming the crossing modernity and a historic past.